PUBLIC RELATIONS FOR YOUR TRAINING MINISTRY

Small Group Discussion Questions

- 1. Why is the name of your Leadership Training Ministry important?
- 2. How can you create a good image for yourself and your Leadership Training Ministry?
- 3. What are some ways that you can create a good atmosphere when you go to visit another region?
- 4. When you are communicating in written form how can you leave a positive impression on the recipient?
- 5. How can you make your communication professional?
- 6. Who are the people you need to communicate most clearly with in your public relations?
- 7. What is rapport?
- 8. How can you establish good rapport with other leaders?
- 9. Why is it important that you become an employment agency for your students?
- 10. What are some ways that this will benefit you?
- 11. How can you begin to involve your students this month?
- 12. What is the best way that you can make a good impression on people?
- 13. If there are still issues you have questions about, please raise them now.